

## Privacy Policy

PROMED CLINIC SAĞLIK HİZMETLERİ TİCARET A.Ş. (hereinafter referred to as "PROMED CLINIC" or us) through the website, this Privacy Policy, which is a framework, applies to the collection, storage, transfer or processing of your personal data in any way.

We care about the privacy and security of your personal data. Your personal data PROMED CLINIC SAĞLIK HİZMETLERİ TİCARET A.Ş. by the Personal Data Protection Law No. 6698 (hereinafter referred to as the "KVK Law") and the secondary legislation that derives its legal basis from it, as well as the decisions of the Personal Data Protection Board (hereinafter referred to as the "KVK Board"). It will be referred to as the "Conservation Legislation".) and other relevant legislation.

### Data that may be collected

PROMED CLINIC HEALTH SERVICES TRADE INC. Depending on your valuable users' access to the website and the transactions you will make on the website;

- Your identity information such as your name, TCKN,

Your personal data is collected and/or shared in the provider infrastructure in order to complete your payment transactions. PROMED CLINIC HEALTH SERVICES TRADE INC. reserves the right to change this provider at any time.

- your IP information,
- Your contact information,
- User transaction information,
- Your transaction security information,
- Your information regarding automobile transactions,
- Including but not limited to your marketing and communication preferences

It will be able to collect and process other information that may be necessary for the performance of the services offered to you through this website and which is considered personal data in accordance with the Data Protection Legislation, for the purposes clearly stated in the Information/Clarification Text on the Processing of Personal Data.

In terms of personal data of third parties shared by you (for example, a family member or a customer), it is your responsibility to provide and verify the following:

- To convey to the relevant individual who Promed Clinic is and how it uses personal information (as specified in this Privacy Policy)
- To provide us with the personal data of the relevant individual (including sensitive personal data) and to have the relevant individual's consent for us to process this personal data as specified in this Privacy Policy.

### Use of Cookies

We use Cookies so that you can make the most of our website and improve your user experience. If you do not prefer to use cookies, you can delete or block cookies from your browser's settings. However, we would like to remind you that this may affect your use of our website. Unless you change your Cookie settings from your browser, we will assume that you accept the use of cookies on this site.

- What is a cookie and why is it used?

Cookies are small text files that are stored on your device or network server via browsers by the websites you visit. For more detailed information on cookies, you can visit <http://www.aboutcookies.org/> and <http://www.allaboutcookies.org/>. The main purposes of using cookies on our website are listed below:

- To improve the services offered to you by increasing the functionality and performance of the website,
- To improve the Website and to offer new features on the Website and to customize the features offered according to your preferences;
- To ensure the legal and commercial security of the Website, you and our Company.

Google Analytics, Php, Laravel, Mobile are used on our website. Google AdWords is used to deliver advertisements based on your interests.

Cookies used for this purpose;

- records the user's website visit,
- decide which ad will be shown to which user and how often; and
- analyzes the effectiveness of the advertisement and the reactions of the users.

Thus, you are shown advertisements for products that you may potentially be interested in while visiting other websites (by evaluating the data collected while using our website). This may be in the areas of advertisements appearing in Google search results, or it may be on another website. For example, if you have not completed the purchase of a product on our website, you may see advertisements for this product or us on different websites.

You can also learn how to opt out of this option [here](#).

If you have chosen to receive direct marketing messages from us via e-mail, we may also use technologies such as pixel tags or links to determine your use and interest in direct marketing materials.

#### Purpose of Data Collection

PROMED CLINIC HEALTH SERVICES TRADE INC. , to benefit from your personal data collected through the website, to register your membership to the website, we can offer china updates and quotes.

In this context, to determine our products and services, to adapt them to your wishes and to gather them together; We may use and process your other personal data provided to us in order to determine prices and to help us offer discounts that may be of interest to you, provided that it is limited to your wishes and requests. You are always given the option to "leave" when contacted by email, message or other direct marketing activities. You can change your marketing preferences at any time by contacting us.

### **Rights Regarding Personal Data**

It is important that the personal data we hold about you is accurate and up-to-date. Therefore, if there is a change in your personal data, please notify us. In accordance with Article 11 of the KVK Law, anyone whose personal data is processed can apply to Promed Clinic and make requests regarding the following issues:

- Learning whether personal data is processed or not,
- If personal data has been processed, requesting information about it,
- To learn the purpose of processing personal data and whether they are used in accordance with the purpose,
- Learning the third parties whose personal data are transferred in the country or abroad,
- Requesting correction of personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to third parties to whom personal data has been transferred,
- Requesting their deletion, destruction or anonymization in the event that the reasons requiring the processing of personal data disappear, and requesting the notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- Objecting to the emergence of a result against the data owner by analyzing the processed data exclusively through automated systems,
- Requesting the compensation of the damage in case of loss due to unlawful processing of personal data.

Every data subject whose data is processed in accordance with the instructions of the data controller Promed Clinic has the right to apply to the data controller in accordance with Article 13 of the KVK Law in order to exercise their rights under Article 11 of the KVK Law. Data controller PROMED CLINIC SAĞLIK HİZMETLERİ TİCARET A.Ş. must accept this application within 30 (thirty) days at the latest, or reject it on condition that it explains its reason. However, in order for this application to be accepted as a duly application, it must meet all the elements regulated in the Communiqué on the Procedures and Principles of Application to the Data Controller.

For the application of any interested person to be accepted as a valid application;

- In Turkish language, in writing or by submitting an identity card by the person concerned himself.
- Registered electronic mail (KEP) address, secure electronic signature, mobile signature or

- By using the e-mail address previously reported to Promed Clinic by the person concerned and registered in the system of Promed Clinic, or
- PROMED CLINIC SAĞLIK HİZMETLERİ TİCARET A.Ş. by means of a software or application developed for the purpose of application.

Again, in order for an application to be considered and evaluated as a duly application, all of the following issues must be included.

- Name, surname and wet signature of the person concerned, if the application is in writing,
- For citizens of the Republic of Türkiye, T.R. identification number, nationality for foreigners, passport number or identification number, if any,
- Domicile or workplace address based on notification,
- The e-mail address, telephone and fax number for notification, if any,
- The subject of the request belonging to the person concerned.

For this reason, in order to exercise your rights granted to you in accordance with Article 11 of the KVK Law, you can download and fill out the application form prepared in a way that includes all the elements set forth in the Communiqué on Application Procedures and Principles to the Data Controller. You can send it to Promed Clinic by applying or by using a secure electronic signature via e-mail.

#### **Retention Period of Personal Data**

PROMED CLINIC HEALTH SERVICES TRADE INC. , will keep the personal data provided by the User for the duration of the services in order to fulfill the obligations arising from the nature of the services provided.

In addition, PROMED CLINIC SAĞLIK HİZMETLERİ TİCARET A.Ş. In case of any dispute that may arise between the website users and the website users, it will be able to keep personal data limited to the purpose of making the necessary defenses within the scope of the dispute and during the statute of limitations determined in accordance with the relevant legislation.

#### **Making Changes to the Privacy Policy**

The Privacy Policy can be changed if deemed necessary. When the Privacy Policy is updated, it will be announced on our website.

## Contact Us

If you have any questions or concerns regarding our Privacy Policy or other data protection practices, or if you have a request for access, you can reach us at:

- E-mail: [kvkk@promedpoliklinigi.com](mailto:kvkk@promedpoliklinigi.com)
- Contact address: Yeşilova Mahallesi, Yeşilova Yanyolu Cad. No: 44 , 34295 Kucukcekmece/Istanbul
- Telephone number: +90 212 426 05 21
- Mersis No: 0733096148500001
- Cap address: [kvkk@promedpoliklinigi.com](mailto:kvkk@promedpoliklinigi.com)